

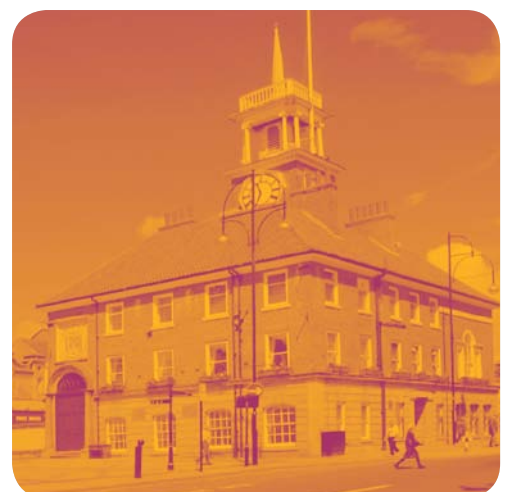


Tees Suicide Prevention Strategic Plan 2016/17-2020/21



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Vision:

To contribute to the reduction of local suicides within Teesside by 10% by 2020/21

Hartlepool | **Middlesbrough** | **Redcar & Cleveland** | **Stockton-on-Tees**

Foreword

from the chair of the Tees Suicide Prevention Taskforce

Suicides are not inevitable, in most cases they can be prevented.

Suicide and non-fatal self-harm account for more than 4,000 deaths and 200,000 hospital presentations every year in England.

Local audit across Teesside shows that between January to December (2012-14) our region had higher age-standardised mortality rates from suicide per 100,000 population than the England average:

Tees Valley LA	Persons		Male		Female	
	No.	R	No.	R	No.	R
Middlesbrough	61	15.7	47	25.3	14	*
Stockton-on-Tees	64	11.3	52	18.9	12	*
Redcar & Cleveland	38	9.8	30	5.8	8	*
Hartlepool	24	*	18	*	6	*

R = rate per 100,000

* = value cannot be calculated as number of cases is too small

Out of almost 4,700 people who died by suicide in 2013 in England - almost 3,700 (78%) of those people were men, with suicide remaining one of the biggest killers for men under the age of 50. This trend is seen as well above locally in Teesside with a higher proportion of suicide deaths in our region also being males under 50 years of age. Further details on the epidemiology for suicide and self harm across Teesside is available through the joint strategic needs assessment (www.teesjsna.org.uk).

Factors that lead to suicide are complex but nonetheless preventable. Preventing suicides requires multi-agency action as well as efforts at an individual, family, community and local authority level. The current economic climate and the welfare reforms present significant challenges for health and well-being in general and more specifically emotional well-being and mental health. The success of suicide prevention depends upon several inter-connected factors; leadership, targeted training, local champions, identification of suicide prevention as a priority, availability of resources and the long-term survival of suicide prevention groups.

This implementation plan is the local response to the national suicide prevention strategy - Preventing suicide

in England. A cross-government outcomes strategy to save lives launched in September 2012. It brings together, through the Tees Suicide Prevention Taskforce, key partners, local knowledge about groups at higher risk of suicide, applying the evidence of most effective interventions and most importantly highlighting resources needed to implement these plans.

Suicide and self harm prevention needs to be everyone's business. I look forward to working with all key partners and continue to work towards preventing suicides and self harm across Teesside.



Edward Kunonga

Director of Public Health, Middlesbrough Council,
Interim Director of Redcar & Cleveland Borough Council
Chair - Tees Suicide Prevention Taskforce

Introduction

Suicide is a major issue for our local population and a leading cause of years of life lost in Teesside.

Nationally the number of people who take their own lives has been reducing in recent years. However, the UK rate increased significantly between 2010 and 2011 and in England the rate increased by 6% between 2010 and 2011 from 9.8 to 10.4 deaths per 100,000 population. By 2012 the rate remained at 10.4.

In 2011 the suicide rate was highest in the North East at 12.9 deaths per 100,000 population rising from 11.2 deaths per 100,000 population in 2010. (ONS 2013). By 2012 there was a slight drop recorded at 11.9 deaths per 100,000 population with the North West now being the area with the highest rate. The North East however remains the second highest. The Five Year Forward View has set a national ambition to reduce the Suicide Rate in England by 10% by 2020/21.

The average cost of suicide for those of working age in England is estimated to be around £1.67m per case (at 2009 prices).

If this estimate is applied to the North East of England the projected cost to the local economy is £410.8 million for the 246 cases of suicide and undetermined injury recorded in 2012.

Suicide is often the end point of a complex pattern of risk factors and distressing events, and the prevention of suicide has to address this complexity. Suicides are not inevitable; indeed most are preventable (WHO 2004).

There are many things that services, communities, individuals and society as a whole can do to help prevent suicide.

Preventing suicide in England is a cross government outcomes based strategy produced in 2012 to help save lives and build on the work achieved by the last suicide prevention strategy. The local suicide prevention taskforce therefore seeks to drive local implementation of this new strategy and coordinate partnership working in Teesside and ensure that prevention is everyone's business.

From April 2013, local authorities became responsible for leading on local public health and improvement, which includes coordinating and implementing work on suicide prevention. The local suicide prevention taskforce is working on strengthening local partnerships and developing its own action plans focusing on how the national strategy action points are implemented in a way that reflects local population needs.

In January 2016, the taskforce held a seminar for service providers across Teesside. The purpose of the seminar was to seek local input into the revision of the Tees Suicide Prevention Implementation Plan. The findings from that event will inform our local delivery.

Preventing suicide in England;

a cross government outcomes strategy to save lives

Preventing suicide in England; a cross government outcomes strategy to save lives is a national all age prevention strategy which aims to build on the successes of the earlier strategy published in 2002.

The overall objectives of the National Strategy are:

A reduction in the suicide rate in the general population in England; and better support for those bereaved or affected by suicide.

The Strategy identifies six key areas for action to support delivery of these objectives:

1

Reduce the risk of suicide in key high-risk groups

2

Tailor approaches to improve mental health in specific groups

3

Reduce access to the means of suicide

4

Provide better information and support to those bereaved or affected by suicide

5

Support the media in delivering sensitive approaches to suicide and suicidal behaviour

6

Support research, data collection and monitoring

Key area for action 1:

Reduce the risk of suicide in key high-risk groups

Some groups of people are known to be at higher risk of suicide than the general population. The high risk groups that have been identified nationally are:

- **Young middle aged men**
- **People in the care of mental health services including inpatients**
- **People with a history of self-harm**
- **People in contact with the criminal justice system**
- **Specific occupational groups such as doctors, nurses, veterinary workers and farmers**

What's the current situation in Teesside?

Across Teesside the highest number of suicides are among young men (aged 20- 59). Compared to the national average of 1 female death for every 3 male deaths Teesside there is a ratio of 2.8 male deaths for each female death. There are variations by local area and other high risk groups across Tees.

The picture in Teesside reflects the national picture.

The local audit of suicides in Teesside also identified a higher percentage of suicides involved people who were not in employment and living alone.

There is a disproportionate distribution of suicides across Teesside with more suicides occurring in people living in deprived compared to affluent wards.

Further details are available on the JSNA website teesjsna.org.uk

What are we going to do in Teesside?

1. **Re-establish access to local suicide data and alert system**
2. **Promote available services**
3. **Explore the roll-out of the GP and Primary Care Suicide Prevention e-learning programme**
4. **Respond to the Crisis Care Concordat**
5. **Explore a localised approach to 'talking down' across agencies**
6. **Encourage workplace policies that support mental health**
7. **Support national, regional and local campaigns to challenge mental ill-health stigma and promote mental health**
8. **Understand local need and appropriate response to self-harm**
9. **Maintain and strengthen the Mental Health Tees Training Hub**

Key area for action 2:

Tailor approaches to improve mental health in specific groups

As well as targeting high-risk groups, another way to reduce suicide is to improve the mental health of the whole population. The approach to improve public mental health needs to be applied across the life course, starting from pre-birth all the way to the older age groups. It should include a blended approach that combines universal with targeted approaches especially for high risk and vulnerable groups. Across Teesside these groups include:

- **Children and young people known to mental health services**
- **Vulnerable children such as: looked after children, children in need, carers and those known to the Youth Justice Services**
- **Survivors of domestic and sexual abuse or violence**
- **Veterans and ex-service personnel**
- **People living with long term conditions**
- **People with untreated depression and other mental health conditions**
- **People who are especially vulnerable due to social and economic circumstances - unemployed, homeless**
- **People who misuse drugs or alcohol**
- **Lesbian, gay, bisexual and transgender (LGBT)**
- **Black and Minority Ethnic (BME) groups**
- **Asylum seekers and refugees**
- **Older people with social isolation**
- **People who have recently lost their jobs or businesses**
- **People recently bereaved - especially those bereaved by losing a family member, friend, relative to suicide**

What are we going to do in Teesside?

1. **GP Practices to complete the GP audit tool to capture data regarding any potential suicide.**
2. **Implement and support a range of preventative programmes to reduce the impact of the current economic crisis**
3. **Implement and support a range of preventative programmes to support the needs of specific groups (e.g. women in pregnancy; LGBT, Asylum Seekers etc)**

Key area for action 3:

Reduce access to the means of suicide

One of the most effective ways to prevent suicide is to reduce access to high-lethality means of suicide. This is because people sometimes attempt suicide on impulse, and if the means are not easily available, or if they attempt suicide and survive, the suicidal impulse may pass. Suicide methods most amenable to intervention include:

- **Hanging and strangulation in psychiatric inpatient and CJS settings**
- **Self-poisoning**
- **Those at high risk locations**
- **Those on the rail and underground networks**

The media also has an important role in avoiding reporting and portraying new high lethality methods of suicide that may increase the number of fatal attempts.

Local Suicide and Undetermined Injury Audit 2011-2013

Local audit shows that the majority of all deaths are by hanging with this method being used in 71% of all male deaths and 39% of all female deaths. Self poisoning was the method of death in 13% of all male deaths and 36% of all female deaths.

Locally only in Middlesbrough between 2009-2012 was there overall more self poisoning than hanging.

Local high risk locations:

- **Along River Tees (including bridges)**
- **Saltburn Cliffs (including Huntscliff)**
- **Skinningrove Cliffs**
- **Redcar Sea Front**
- **Prison**

What are we going to do in Teesside?

1. **Identify local hotspots using suicide prevention audit and early alert system**
2. **Adopt the national Samaritans signage**
3. **Support the on-going work between the Samaritans, British Transport Police and Network Rail to reduce suicide on railways**
4. **Work with pharmacy leads to support safe prescribing and encourage the return of unused medication**
5. **Encourage local authority planning departments and developers to include suicide in health and safety considerations when designing structures**

Key area for action 4:

Providing better information and support to those bereaved or affected by suicide

Family and friends bereaved by a suicide are at increased risk of mental health and emotional problems and may be at higher risk of suicide themselves. Studies show that in addition to immediate family and friends, many others will be affected in some way. They include neighbours, school friends and work colleagues, but also people whose work brings them into contact with suicide - emergency and rescue workers, healthcare professionals, teachers, the police, faith leaders and witnesses to the incident.

There may be a risk of suicide clusters or 'copycat suicides' in a community, particularly among young people, if another young person or a high-profile celebrity dies by suicide.

Across Teesside, bereavement featured as a contributing factor in 11.7% of suicide cases. Most of these cases had lost family members i.e. partner or parents, siblings or other relative.

Half of these cases had been bereaved a year or more prior to death with less than five having been bereaved within the year leading to their death.

In order to prevent suicide clusters or copycat suicides it is important that real time data is available to monitor local trends and ensure early intervention to prevent further cases.

In Teesside we will endeavour to re-establish an early alert system which will allow the suicide prevention taskforce to monitor patterns of suicide and instigate prevention and early intervention at the earliest opportunity.

What are we going to do in Teesside?

1. **Explore the gap in provision for 0-5 year olds**
2. **Manage performance of local support services for those bereaved or affected by suicide**
3. **Provide information of local, regional and national services/resources for those bereaved or affected by suicide**

Key area for action 5:

Support the media in delivering sensitive approaches to suicide suicidal behaviour

The media have a significant influence on behaviour and attitudes. There is already compelling evidence that media reporting and portrayals of suicide can lead to copycat behaviour, especially among young people and those already at risk. With the increasing popularity of social media more work needs to be done to make these safer especially for young people who can easily be influenced or affected by information communicated through these channels.

Tees Local Authorities' Communications Departments continue to support the media to deliver a sensitive approach to suicide and suicidal behaviour by:

- **Promoting the responsible reporting and portrayal of suicide and suicidal behaviour in the media**
- **Continuing to support the internet industry to remove content that encourages suicide and provide ready access to suicide prevention services**

The national suicide prevention strategy encourages local services and agencies to work with their respective local and regional newspapers and other media outlets, to encourage responsible reporting of self harm, suicidal behaviour and suicide cases. This can be achieved by providing information on local sources of support and helplines for mental health, suicide and self harm when reporting incidents.

What are we going to do in Teesside?

1. **Review the taskforce communication strategy**
2. **Promote the use of the Samaritan's media guidelines for reporting suicide and self-harm**
3. **Promote positive promotional materials that**
 - encourage help-seeking behaviour;
 - encourage support, understanding and recognition of those at risk
 - Promote access to services offering support
4. **Offer support to schools to deliver training to students around media/online safety**

Key area for action 6:

Support research, data collection and monitoring

Intelligence and surveillance of suicides, self harm and mental health are the foundations of suicide prevention efforts. Further national and local research is required to address gaps in knowledge on self harm, suicidal behaviour and suicides. The national strategy outlines the following areas to support research, data collection and monitoring:

- **Build on the existing research evidence and other relevant sources of data on suicide and suicide prevention**
- **Expand and improve the systematic collection of and access to data on suicides**
- **Monitor progress against the objectives of the national suicide prevention strategy**
- **Reliable, timely and accurate suicide statistics are the cornerstone of any suicide prevention strategy and of tremendous public importance**

What's the current situation in Teesside?

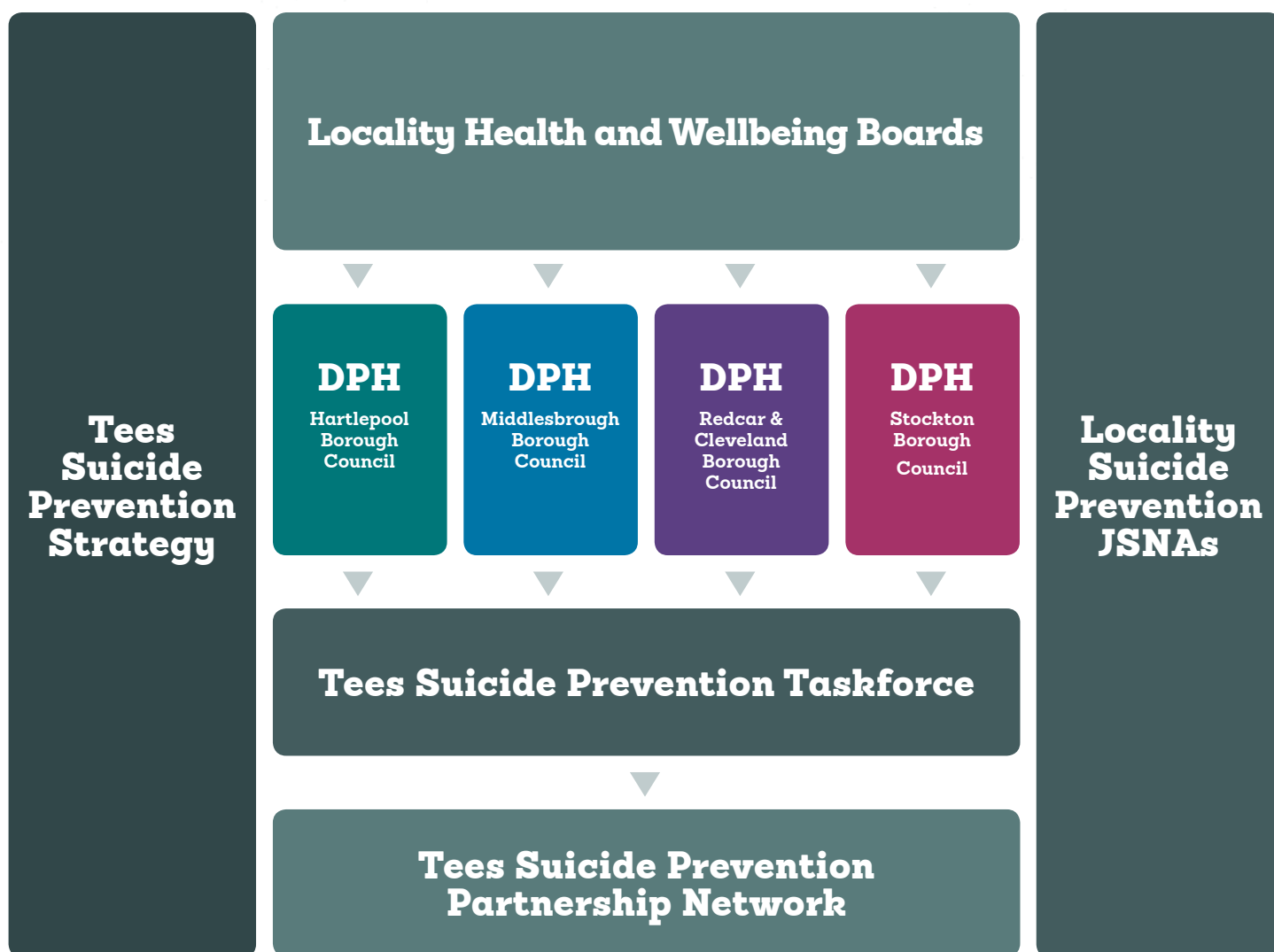
More work is required to understand the epidemiology of self harm across Teesside. Whilst there are a number of agencies that collect self harm data, further analysis is required to help inform targeted preventative action.

Self harm related admissions in Teesside are among some of the highest in England and more work is required to understand the local picture in more detail and interventions put in place to address these issues.

What are we going to do in Teesside?

1. **Utilise local academics to inform and learn from emerging research**
2. **Explore existing protocol to record and learn from attempted suicides**
3. **Re-establish the Tees Early Alert System**

Suicide Prevention governance arrangements across Middlesbrough, Hartlepool, Stockton and Redcar & Cleveland



Please note: This strategy will be supported by an annual action plan which will be governed through the above structure.

Suicide prevention: Key contacts

Samaritans

Phone: 116 123 (24 hour helpline)
Address: 147 Borough Road, Middlesbrough, Cleveland. TS1 3AT
Opening times: Thursday 2pm-6pm, Saturday & Sunday 2pm-8pm
Email: jo@samaritans.org
Write to: Freepost, PO Box 9090, Stirling, FK8 2SA
samaritans.org.uk

HopeLine UK (PAPYRUS)

Young suicide prevention society
(under the age of 35)

Phone: 0800 068 4141
(free from landlines 10am-10pm weekdays, 2pm-10pm weekends
and 2pm-5pm Bank Holidays)
Text: 07786 209697
Email: pat@papyrus-uk.org
papyrus-uk.org

Survivors of Bereavement by Suicide (SOBS)

Helpline: 0300 111 5065 (9am-9pm daily)
Email: sobs@support.hotmail.com
uk-sobs.org.uk

Cruse Bereavement Care

Helpline: 0808 808 1677
Email: helpline@cruse.org.uk
cruse.org.uk

Depression Alliance

depressionalliance.org

Campaign Against Living Miserably (CALM)

A campaign and charity set up to
reduce the high suicide rate among
young men (under 35)

Helpline: 0800 585858 (free from landlines 5pm-midnight daily)
thecalmzone.net

Suicide prevention: Local contacts

NHS	<p>Ring NHS 111 for urgent access to services - 24 hours a day, 365 days a year</p> <p>Contact your general practitioner (GP). If you do not have a GP or do not know your GP's telephone number contact 111 or visit nhs.uk</p>
Redcar & Cleveland People's Information Network (PIN)	<p>peoplesinfonet.org.uk</p>
South Tees CCG IAPT Information	<p>southteesccg.nhs.uk/about-us/mental-health-services</p>
Hartlepool & Stockton CCG	<p>hartlepoolandstocktonccg.nhs.uk/about-us/mental-health-services</p>
Hartlepool Now	<p>hartlepoolnow.co.uk</p>
Stockton Information Directory	<p>stocktoninformationdirectory.org/kb5/stockton/directory/home.page</p>
Middlesbrough Matters	<p>middlesbroughmatters.co.uk</p>
Talking Therapies (IAPT)	<p>Non immediate risk of self harm/suicidal ideation - self referral can be made via the website or a referral can be made via your GP at wecantalk.org</p>
Middlesbrough and Stockton Mind	<p>Email: info@middlesbroughandstocktonmind.org.uk middlesbroughandstocktonmind.org.uk</p>
Redcar & Cleveland Mind	<p>Email: info@rcmind.org rcmind.org</p>
Hartlepool and East Durham Mind	<p>The service covers Hartlepool, Stockton and Billingham localities Email: information@hartlepoolmind.co.uk hartlepoolmind.co.uk</p>
Together Middlesbrough and Cleveland - Church group	<p>cuf.org.uk/together-middlesbrough-cleveland</p>
Crisis Assessment Suite	<p>Roseberry Park, Marton Road, Middlesbrough, TS4 3AF</p>



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